

CONSCIOUS CONSUMERS PROGRAMME AND WEBSITE PRIVACY POLICY

OVERVIEW

The Conscious Consumers Programme and Website Privacy Policy ("**Privacy Policy**") set out below outlines how Consumers Ltd ("**Conscious Consumers**") deals with your personal information. Please read our Privacy Policy and our associated Conscious Consumers Programme and Website Terms of Use.

In summary, our Privacy Policy lets you know that:

- Conscious Consumers may collect personal information from you when you register for the Conscious Consumers Programme, participate in the programme (whether as an individual, or as a business) and/or use this website (including any mobile portal). However, Conscious Consumers won't use or disclose your personal information except for purposes set out in this Privacy Policy, or as allowed by the Privacy Act 1993;
- Conscious Consumers can use your information to provide you with relevant information and services, allow others to provide you with information and services, and to communicate with you;
- Conscious Consumers may store your personal information, but will take steps to protect that information;
- Conscious Consumers is not responsible for the conduct of third party websites to which this website may be linked (including those of programme participants);
- you may email our privacy officer should you wish to access or correct personal information we hold about you; and
- Conscious Consumers may change this policy from time to time.

PRIVACY POLICY

General

1. In this Privacy Policy:
 - (a) the terms "**we**", "**us**", and "**our**" refer to Conscious Consumers Incorporated;
 - (b) "**mobile portal**" means any mode of electronically accessing or participating in the programme from mobile phones or other portable electronic devices, whether by software application or web navigation or otherwise;
 - (c) "**participant**" refers to individuals or businesses that are participants of the programme under the Conscious Consumers Scheme Participant Terms and Conditions (available on the website), including Accredited Retailer Participants and Insight Retailer Participants;
 - (d) "**programme**" refers to the Conscious Consumers Programme owned and operated by us; and
 - (e) "**website**" refers to both consciousconsumers.org.nz, consciousconsumers.nz and any mobile portal operated by us.

2. We respect the privacy of the users of our website, of people who have registered for the programme, and of participants.
3. This Privacy Policy explains how we may collect, store, use, and disclose personal information that you provide to us.
4. By registering for the programme, applying to become a participant, participating in the programme and/or continuing to use the website you consent to our collecting, storing, using, and disclosing your personal information in the manner set out in this Privacy Policy.

Collection

5. We may collect personal information from you when you register for the programme, apply to become a participant, participate in the programme and/or use the website. That personal information may include, without limitation, your name, email address, phone number, profile pictures, postal address, location, values, Eftpos and credit card, and other details relevant to the programme, including any “user content” you submit, as that term is used in the Conscious Consumers Programme and Website Terms of Use. You may decide not to provide your personal information to us. However, if you do not provide it, we may not be able to register you for the programme, to accept your application to become a participant, or to provide you with access to certain information or services.
6. When you use the website we may use automated tools and methods (such as cookies, sessions, and usage monitoring software) to collect certain information about your visit, including (without limitation):
 - (a) the internet protocol address and domain name used by your computer or device to connect to the internet, and its location;
 - (b) the operating system and the browser your computer or device uses, and any search engine or inbound hyperlink used to reach the website;
 - (c) the date, time, and duration of your visit; and
 - (d) the pages viewed by you.
7. This information will be used in aggregate form to analyse how the website is being used (for example: to analyse usage patterns in order to improve the website). Except as set out in this Privacy Policy, we will not disclose any such information except in aggregate form.
8. We may gather more extensive information if we are concerned, for example, about abnormal website usage patterns or website security breaches.

Use and disclosure

9. We will not use or disclose your personal information except in accordance with the Privacy Act 1993. We may use your personal information to:
 - (a) provide you with products and services and information on products and services;
 - (b) enable third parties (including participants) to provide you with information on products and services;
 - (c) provide third parties with anonymised information in aggregate form regarding your values and purchasing records (only at participants);

- (d) provide you with information (including promotional material and news) where you agree to receive such information;
 - (e) improve or update the website and our information, products and services;
 - (f) communicate with you;
 - (g) analyse usage of the website; and
 - (h) personalise the website to your preferences.
10. We will not sell, rent, or lease your personal information to third parties, except in anonymised, aggregate form. Your personal information may be made available internally and to third parties such as our related companies, agents, credit checking or debt collection agencies, and website usage analysis agencies, for the above purposes. We will only use or disclose personal information that you have provided to us, or which we have obtained about you:
- (a) for the purposes mentioned in clause 9;
 - (b) if you have authorised us to do so, including by identifying on the website that certain categories of your personal information are to be treated as “public”;
 - (c) if we have given you notification of the intended use or disclosure and you have not objected to that use or disclosure;
 - (d) if we believe that the use or disclosure is reasonably necessary to assist a law enforcement agency or an agency responsible for national security in the performance of their functions;
 - (e) if we believe that the use or disclosure is reasonably necessary to enforce any legal rights we may have, or is reasonably necessary to protect the rights, property and safety of us, our customers, or others; or
 - (f) if we are required or permitted by law to disclose such information.

Storage and security

11. Personal information collected via registration for or participation in the programme and/or the website is collected and stored by Conscious Consumers, with the exception being credit, debit and Eftpos card information – which is stored under strict PCI compliant methods by Paymark New Zealand Limited. We will take reasonable steps to protect personal information that is held by us from unauthorised access, use, disclosure, alteration, or destruction.

Third party websites

12. The website may contain hyperlinks to websites operated by third parties, including participants. We are not responsible for the content of such websites, or the manner in which those websites collect, store, use, and distribute any personal information you provide. When you visit third party websites from hyperlinks displayed on the website, we encourage you to review the privacy statements of those websites so that you can understand how the personal information you provide may be collected, stored, used and disclosed.

Right to access and correct

13. You may request access to, or correction of, any personal information we hold about you by emailing our privacy officer at: info@consciousconsumers.org.nz.
14. To ensure that the information we hold about you is accurate and current, please notify us of any changes to your information as soon as possible.

Changes to our Privacy Policy

15. We reserve the right, at our discretion, to alter this Privacy Policy at any time. Changes to this Privacy Policy will take effect immediately once they are published on the website. Please check this Privacy Policy regularly for modifications and updates. If you continue to use the website or if you provide any personal information after we post changes to this Privacy Policy, this will indicate your acceptance of any such changes.
16. This Privacy Policy was last updated on 30 September 2016.